



Sponsor Levels



Level Sponsor Benefits

\$250-\$999

Friends & Family

Listed as Friends and Family in the State Finals Program
Listed as Friends and Family on the KHSRA Website on Sponsor Page

\$1,000-\$2,499

Bronze Spur

Business Card Size Ad in the State Finals Program
Logo on Website under Sponsor Page
One Social Media Sponsor of the Week Spotlight
Thank You Picture from the KHSRA Membership
4 State Finals Tickets

\$2,500-\$4,999

Silver Spur

¼ Size Ad in the State Finals Program
Logo on Website under Sponsor Page
Multiple Social Media Sponsor of the Week Spotlights
Thank You Picture from the KHSRA Membership
6 State Finals Tickets
Banner hung at KHSRA Rodeos (supplied by company unless requested)

\$5,000-\$9,999*

Silver Buckle

½ Page Size Ad in the State Finals Program
Logo AND Link on Website under Sponsor Page AND on Home Page
Multiple Social Media Sponsor of the Week Spotlights
Thank You Picture from the KHSRA Membership
8 State Finals Tickets
Banner hung at KHSRA Rodeos (supplied by company unless requested)
Flier in State Finals Contestant Packet
Logo on Barrel Wraps
Logo on Back Numbers
Logo on State Finals Contestant Jackets
Name or Logo on Event Winner Saddle
Arena Flag Carried at Grand Entries
If Available - Logo on Live Steam of State Finals

\$10,000-up*

Gold Buckle

Full Page Size Ad in the State Finals Program
Logo AND Link on Website under Sponsor Page AND on Home Page
Multiple Social Media Sponsor of the Week Spotlights
Thank You Picture from the KHSRA Membership
10 State Finals Tickets
Banner hung at KHSRA Rodeos (supplied by company unless requested)
Flier in State Finals Contestant Packet
Logo on Barrel Wraps
Logo on Back Numbers
Bigger Logo on State Finals Contestant Jackets
Logo on All Around Saddle
Arena Flag Carried at Grand Entries
Booth at State Finals
Introduction at State Finals All-Contestant Meeting
Social Media Interview at State Finals
Logo on Border Bash Shirts
Email sent by association on behalf of the sponsor to membership
If Available - Logo and 30-second ad on Live Steam of State Finals

In-Kind Sponsorships

** For Silver and Gold Buckle sponsors we will consider gifts in-kind for half the amount. For instance, if a sponsor gives \$10,000 in in-kind gifts to KHSRA (prizes, etc) then they would be considered a \$5,000 leveled sponsor (Silver Buckle) rather than a Gold Buckle sponsor. An in-kind gift of \$20,000 or more would put them at the Gold Buckle level. In kind gifts must be approved and accepted by the KHSRA Board and not a member.*